



DESIGN COMMUNICATION CONFERENCE
OCTOBER 01-04, 2014 | ATLANTA, GEORGIA, USA

Department of Architecture | Southern Polytechnic State University

DCA Conference 2014 Schedule Summary

Wednesday, October 01, 2014

DAY
1

1:00 - 6:00 Registration Arch Bldg-N
1:30 - 4:30 6 Workshops (workshops are free for DCA registered participants/sign-up required)
5:00 Welcome. DCA SPSU Organizers, Architecture Chair and Dean address D2 Auditorium
Keynote: Matthias Hollwich, New York
Followed by Reception & Hors D'oeuvres
Dinner on your own

Thursday, October 02, 2014

DAY
2

8:00 - 8:30 Conference Open - Coffee
8:30 - 9:30 Keynote: Todd Bertsch | Director of Design, HOK, Atlanta D2 Auditorium

Session A1, A2, A3: 9:45 - 11:00
A1. Digital Exploration: Virtual Reality & Communication
A2. Design & Graphic Application: Graphic & Representation Techniques
A3. Urban/Community
11:00 - 11:15 Coffee Break
Session B1, B2, B3: 11:15 - 12:30
B1. Digital Exploration: Virtual Reality & Communication
B2. Communication & Design Education
B3. Observation Representation: Drawing and Sketching in Design Education

Meet in Architecture Gallery for **Lunch & Bus Tour.** Bus Tour: 1:00 - 2:00. Box Lunch on Bus & Atlanta Highlights
3:00 - 5:00 High Museum
5:30 - 7:00 PM Reception at Perkins & Will
Bus leaves for hotel around 8:00 PM. Dinner on your own

Friday, October 03, 2014

DAY
3

8:00 Conference Opens - Coffee
Session C1, C2, C3: 8:30 - 9:45
C1. Digital Exploration: Visualization, Education, BIM
C2. Communication & Design Education: Studio Context
C3. Investigation & Representation
9:45 - 10:00 Coffee Break
Session D: 10:00 - 11:15
D1. Digital Exploration: Parametric Modeling
D2. Communication & Design Education: Studio Context
D3. Media Convergence- Methods & Exploration
D4. Visualization, Analysis, and Interpretation
11:30 - 12:30 Business Meeting (open to all DCA registered participants)
12:45 - 1:45 Buffet Lunch - N-Gallery.
2:00 - 3:00 Keynote: Michael Webb of Archigram D2 Auditorium

Session E 3:00 - 4:15
E1. Digital Exploration: Methods and Application
E2. Visualization, Analysis, and Interpretation
E3. Media Convergence: Manual/Tactile/Digital
4:15 - 4:30 Coffee Break
Session F: 4:30 - 5:45
F1. Digital Exploration: Tools and Application
F2. Media Convergence: Manual/Tactile/Digital
F3. Graphic Communication & Education
F4. Observation Representation: Drawing and Sketching in Design Education

6:30 - 9:00 DCA Awards, Acknowledgements, Conference Dinner, Closing

Saturday, October 04, 2014

DAY
4

10:00 - 2:00
Atlanta Architecture Tour with Lunch (Sign-up required/\$35 each) Guided by Professors Dr. Carpenter FAIA & Dr. Setiawan